

**NATIONAL UNIVERSITY OF MODERN LANGUAGES**

**(Examination Branch)**

**Date Sheet of Mid-Term Exams - Fall- 2024**

**Faculty of Social Sciences (Morning) - Group-A**

Timings: 08:15 hrs - 10:15 hrs

**Media and Communication Studies Department**

**BS Media and Communication Studies - 1st Semester**

Paper	Code	Date	Day	Subject Name
1	MCMC-141	1st Nov 24	Friday	Introduction to Media and Communication Studies
2	MCFE-112	4th Nov 24	Monday	Functional English
3	MCIS-116 MCET-116	5th Nov 24	Tuesday	Islamic Studies/Ethics
4	MCIT-111	6th Nov 24	Wednesday	Fundamentals of ICT
5	MCES-113	7th Nov 24	Thursday	Everyday Science
6	MCQR-114	8th Nov 24	Friday	Quantitative Reasoning - 1 (Skills)

**BS Mass Communication - 3rd Semester**

Paper	Code	Date	Day	Subject Name
1	MCEW-120	1st Nov 24	Friday	Expository Writing
2	MCTM-241	4th Nov 24	Monday	Theories of Mass Communication
3	MCBM-242	5th Nov 24	Tuesday	Broadcast Media
4	MCPA-243	6th Nov 24	Wednesday	Introduction to Public Relations & Advertising
5	MCSP-261	7th Nov 24	Thursday	Social Psychology
6	MCNO-244	8th Nov 24	Friday	New Media & On-line Journalism

**BS Mass Communication - 5th Semester**

Paper	Code	Date	Day	Subject Name
1	MCTM -348	1st Nov 24	Friday	Theories of Mass Communication
2	MCGM -349	4th Nov 24	Monday	Gender & Media Studies
3	MCMR -350	5th Nov 24	Tuesday	Fundamentals of Mass Communication Research
4	MCIC -351	6th Nov 24	Wednesday	Interpersonal Communication
5	MCUJ - 328	7th Nov 24	Thursday	Urdu Journalism (Shafat)

**BS Mass Communication - 7th Semester**

Paper	Code	Date	Day	Subject Name
1	MCMS - 455	1st Nov 24	Friday	Media & Society
2	MCIC - 456	4th Nov 24	Monday	Intercultural Communication
3	MCPA-471 MCNM-471 MCDF-471	5th Nov 24	Tuesday	Public Relations in the Digital Age Writing for Web Acting Skills
4	MCPA - 472 MCNM - 472 MCDF - 472	6th Nov 24	Wednesday	Digital Advertising Journalism & The Digital Age Stage Techniques
5	MCPA - 457	7th Nov 24	Thursday	Project Proposal

**NATIONAL UNIVERSITY OF MODERN LANGUAGES****(Examination Branch)****Date Sheet of Mid-Term Exams - Fall- 2024****Faculty of Social Sciences(Morning)-Group-B**

Timings: 10:30 hrs - 12:30 hrs

**Media and Communication Studies Department****BS Media and Communication Studies - 2nd Semester**

Paper	Code	Date	Day	Subject Name
1	MCMS-142	1st Nov 24	Friday	Mass Media in Pakistan
2	MCAL-118	4th Nov 24	Monday	Introduction to Art, Literature and Culture
3	MCPP-117	5th Nov 24	Tuesday	Ideology and Constitution of Pakistan
4	MCQR-115	6th Nov 24	Wednesday	Quantitative Reasoning - 2 (tools)
5	MCMI-143	7th Nov 24	Thursday	Media Industries
6	MCGP-119	8th Nov 24	Friday	Governance and Public Policy

**BS Mass Communication - 4th Semester**

Paper	Code	Date	Day	Subject Name
1	MCTW-348	1st Nov 24	Friday	Technical Writing
2	MCML-247	4th Nov 24	Monday	Media Law and Ethics
3	MCNW-224	5th Nov 24	Tuesday	News Reporting & Writing
4	MCVD-225	6th Nov 24	Wednesday	Videography
5	MCPJ-226	7th Nov 24	Thursday	Photo Journalism
6	MCGD-227	8th Nov 24	Friday	Graphic Designing

**BS Mass Communication - 6th Semester**

Paper	Code	Date	Day	Subject Name
1	MCDC -352	1st Nov 24	Friday	Development Communication
2	MCGC -353	4th Nov 24	Monday	Global Communication
3	MCMC -354	5th Nov 24	Tuesday	Media & Current Affairs
4	MCPA -361 MCNM-361 MCDF-361	6th Nov 24	Wednesday	Writing for Public Relations Multimedia Writing for Drama & Film
5	MCPA - 362 MCNM-362 MCDF-362	7th Nov 24	Thursday	Copy Writing & Art Direction Social Media Production: Acting Supporting Tools

**BS Mass Communication - 8th Semester**

Paper	Code	Date	Day	Subject Name
1	MCPC -458	1st Nov 24	Friday	Political Communication
2	MCME -459	4th Nov 24	Monday	Media Entrepreneurship
3	MCPA - 481 MCRT - 481 MCNM - 481 MCDF-481	5th Nov 24	Tuesday	Crises Management in Public Relations Graphic & Digital Effects for Video Prod. Social Media: Politics and society Set Designing
4	MCPA -482 MCRT - 482 MCNM - 482 MCDF-482	6th Nov 24	Wednesday	Media Planning & Advertising Campaigns Development of Radio & TV In Pakistan New Media: Challenges Post Production

**NATIONAL UNIVERSITY OF MODERN LANGUAGES****(Examination Branch)****Date Sheet of Mid-Term Exams - Fall- 2024****Faculty of Social Sciences (Afternoon)**

Timings: 15:30 hrs - 17:30 hrs

**Media and Communication Studies Department****BS Media and Communication Studies - 1st Semester**

<b>Paper</b>	<b>Code</b>	<b>Date</b>	<b>Day</b>	<b>Subject Name</b>
1	MCMC-141	1st Nov 24	Friday	Introduction to Media and Communication Studies
2	MCFE-112	4th Nov 24	Monday	Functional English
3	MCIS-116 MCET-116	5th Nov 24	Tuesday	Islamic Studies/Ethics
4	MCIT-111	6th Nov 24	Wednesday	Fundamentals of ICT
5	MCES-113	7th Nov 24	Thursday	Everyday Science
6	MCQR-114	8th Nov 24	Friday	Quantitative Reasoning - 1 (Skills)

**BS Mass Communication - 3rd Semester**

<b>Paper</b>	<b>Code</b>	<b>Date</b>	<b>Day</b>	<b>Subject Name</b>
1	MCEW-120	1st Nov 24	Friday	Expository Writing
2	MCTM-241	4th Nov 24	Monday	Theories of Mass Communication
3	MCBM-242	5th Nov 24	Tuesday	Broadcast Media
4	MCPA-243	6th Nov 24	Wednesday	Introduction to Public Relations & Advertising
5	MCSP-261	7th Nov 24	Thursday	Social Psychology
6	MCNO-244	8th Nov 24	Friday	New Media & On-line Journalism

**BS Mass Communication - 5th Semester**

<b>Paper</b>	<b>Code</b>	<b>Date</b>	<b>Day</b>	<b>Subject Name</b>
1	MCTM -348	1st Nov 24	Friday	Theories of Mass Communication
2	MCGM -349	4th Nov 24	Monday	Gender & Media Studies
3	MCMR -350	5th Nov 24	Tuesday	Fundamentals of Mass Communication Research
4	MCIC -351	6th Nov 24	Wednesday	Interpersonal Communication
5	MCUJ - 328	7th Nov 24	Thursday	Urdu Journalism (Shafat)

**BS Mass Communication - 7th Semester**

<b>Paper</b>	<b>Code</b>	<b>Date</b>	<b>Day</b>	<b>Subject Name</b>
1	MCMS - 455	1st Nov 24	Friday	Media & Society
2	MCIC - 456	4th Nov 24	Monday	Intercultural Communication
3	MCRT - 471 MCPA - 471 MCNM - 471	5th Nov 24	Tuesday	News Production Public Relations in the Digital Age Writing for Web
4	MCRT - 472 MCPA - 472 MCNM - 472	6th Nov 24	Wednesday	Program Production Digital Advertising Journalism & The Digital Age
5	MCPP - 457	7th Nov 24	Thursday	Project Proposal

**NATIONAL UNIVERSITY OF MODERN LANGUAGES**

**(Examination Branch)**

**Date Sheet of Mid-Term Exams - Fall- 2024**

**Faculty of Social Sciences**

**Timings: 15:30 hrs - 17:30 hrs**

**Media and Communication Studies Department**

**BS Media and Communication Studies - 2nd Semester**

<b>Paper</b>	<b>Code</b>	<b>Date</b>	<b>Day</b>	<b>Subject Name</b>
1	MCMS-142	1st Nov 24	Friday	Mass Media in Pakistan
2	MCAL-118	4th Nov 24	Monday	Introduction to Art, Literature and Culture
3	MCPP-117	5th Nov 24	Tuesday	Ideology and Constitution of Pakistan
4	MCQR-115	6th Nov 24	Wednesday	Quantitative Resoning - 2 (tools)
5	MCMI-143	7th Nov 24	Thursday	Media Industries
6	MCGP-119	8th Nov 24	Friday	Governance and Public Policy

**BS Mass Communication - 4th Semester**

<b>Paper</b>	<b>Code</b>	<b>Date</b>	<b>Day</b>	<b>Subject Name</b>
1	MCTW-348	1st Nov 24	Friday	Technical Writing
2	MCML-247	4th Nov 24	Monday	Media Law and Ethics
3	MCNW-224	5th Nov 24	Tuesday	News Reporting & Writing
4	MCVD-225	6th Nov 24	Wednesday	Videography
5	MCPJ-226	7th Nov 24	Thursday	Photo Journalism
6	MCGD-227	8th Nov 24	Friday	Graphic Designing

**BS Mass Communication - 6th Semester**

<b>Paper</b>	<b>Code</b>	<b>Date</b>	<b>Day</b>	<b>Subject Name</b>
1	MCDC - 352	1st Nov 24	Friday	Development Communication
2	MCGC - 353	4th Nov 24	Monday	Global Communication
3	MCMC - 354	5th Nov 24	Tuesday	Media & Current Affairs
4	MCPA -361 MCDF -361 MCNM-361	6th Nov 24	Wednesday	Writing for Public Relations Writing for Drama & Film Multimedia
5	MCPA - 362 MCDF- 362 MCNM-362	7th Nov 24	Thursday	Copy Writing & Art Direction Production: Acting Supporting Tools Social Media

**BS Mass Communication - 8th Semester**

<b>Paper</b>	<b>Code</b>	<b>Date</b>	<b>Day</b>	<b>Subject Name</b>
1	MCPC - 458	1st Nov 24	Friday	Political Communication
2	MCME - 459	4th Nov 24	Monday	Media Entrepreneurship
3	MCPA - 481 MCNM - 481 MCDF - 481	5th Nov 24	Tuesday	Crises Management in Public Relations Social Media, Politics & Society Set Designing
4	MCPA - 482 MCNM - 482 MCDF - 482	6th Nov 24	Wednesday	Media Planning & Advertising Campaigns New Media Challenges Post Production